# Celebright

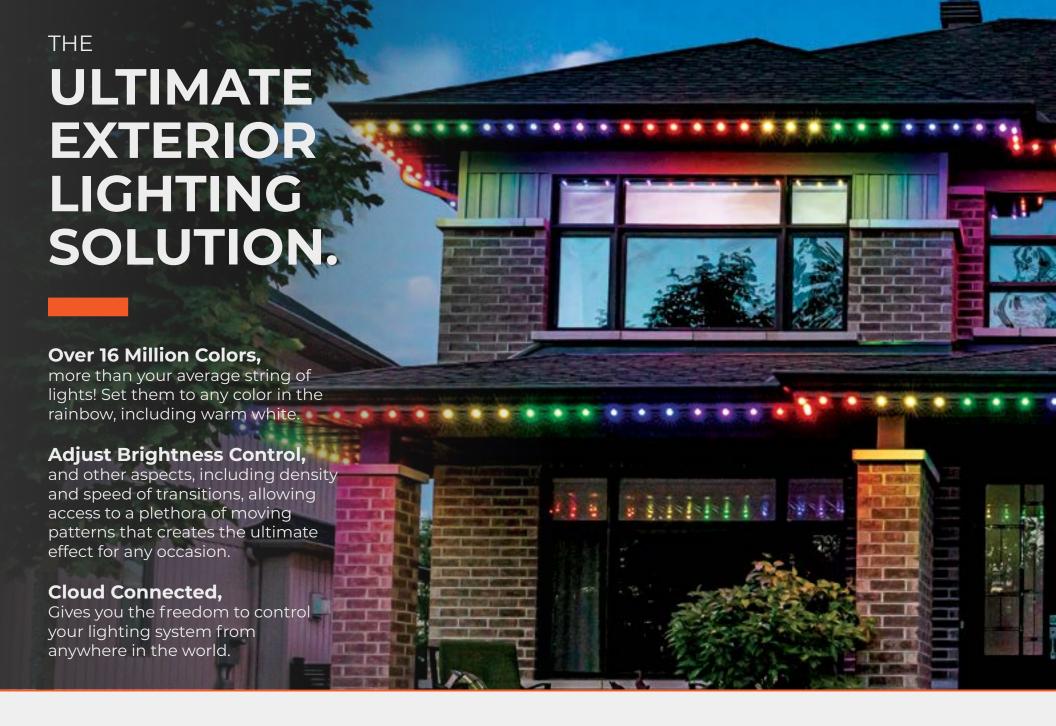


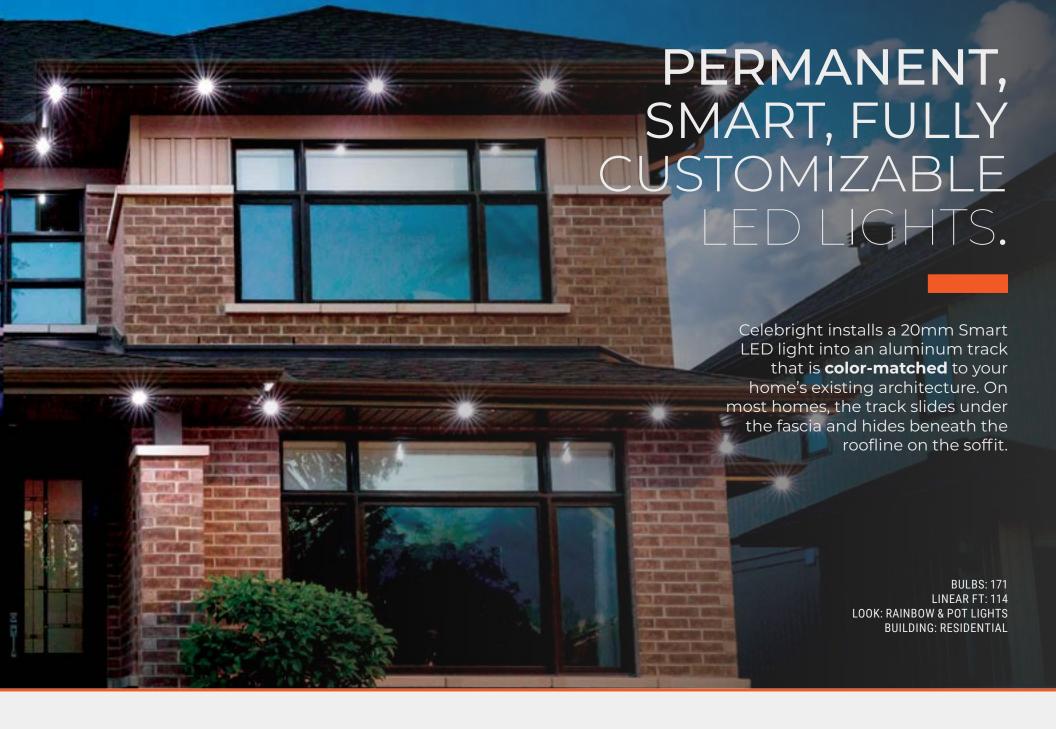
Celebright's mission is simple, **bring joy through light**. Our maintenance-free permanent light system allows our customers to creatively light their home with our easy-to-use app. Whether it's for the holiday, architectural lighting or a little extra light for security.

- Weather- resistant
- Discreet appearance
- Smart home enabled

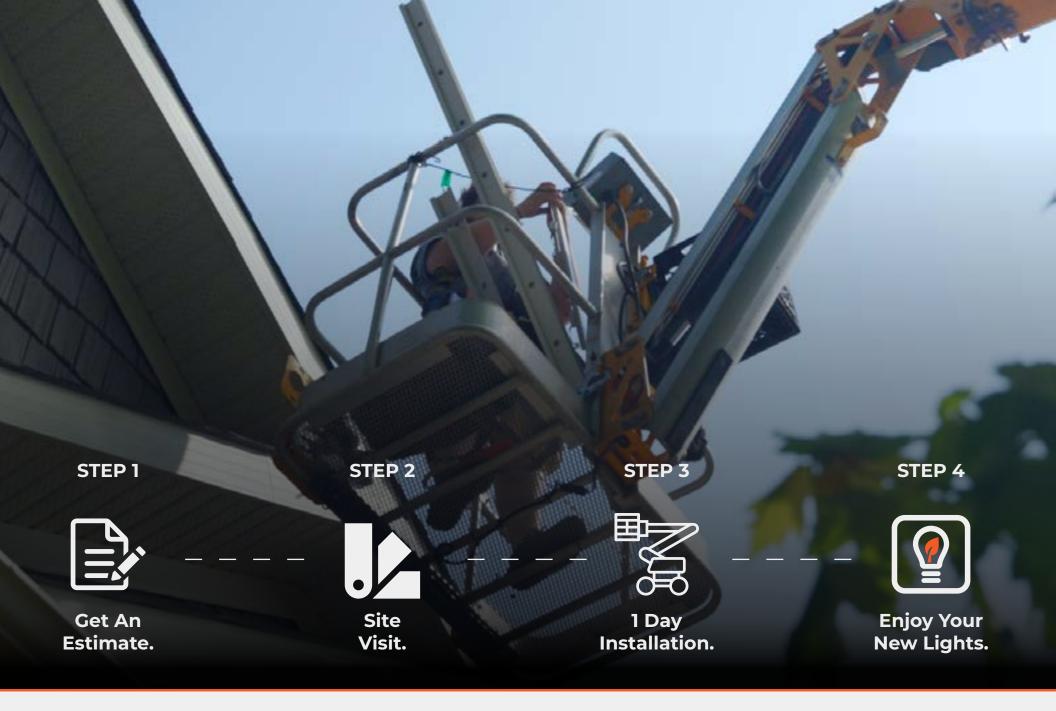






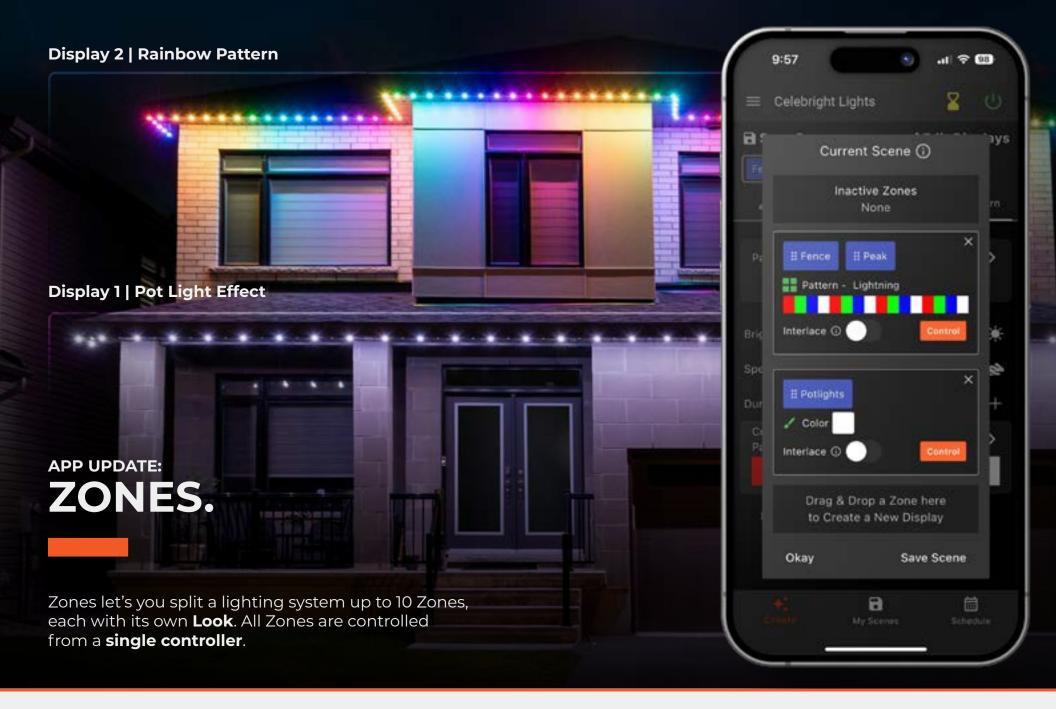
















# **TOTAL CONTROL** MADE SIMPLE.

Patterns, scheduling, and individual control over each led are all easily achieved in our intuitive simple-to-use app. With cloud connectivity, you're able to access your system from anywhere.

Download pre-built Looks from our community Look Library. Feel like sharing? Modify an existing Look or create a new one from scratch and share it with the Celebright community for all to enjoy.







# SMART INTEGRATION.

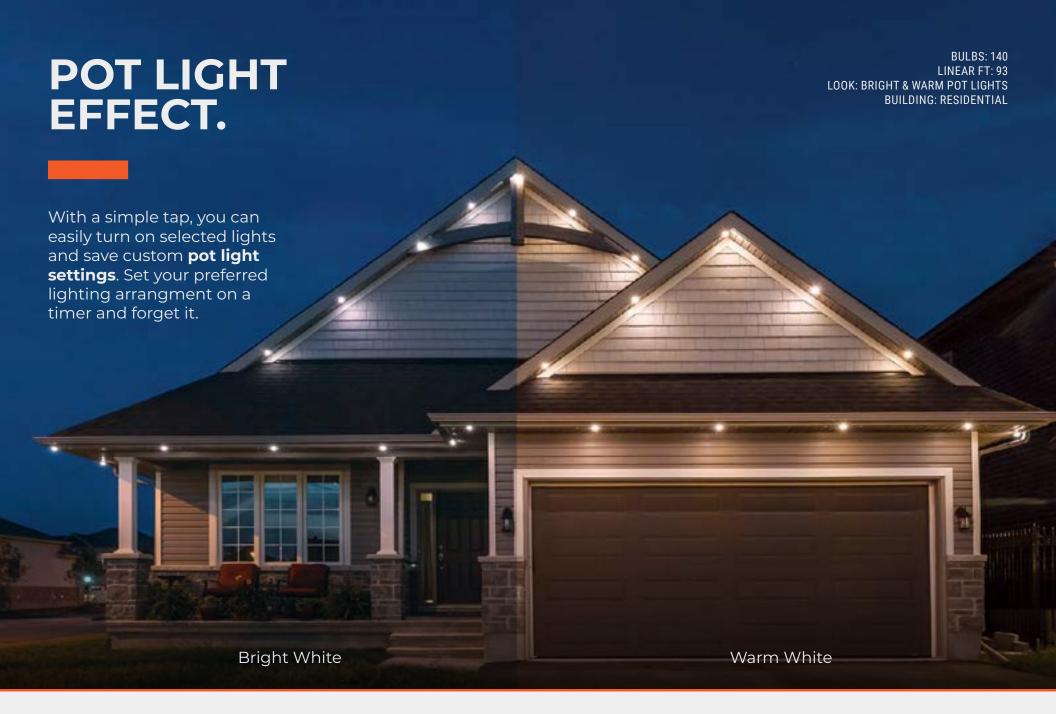
Celebright's **Smart Integration** offers a host of features that easily connect with **Google Home**, **Amazon Alexa** and **IFTTT**. Users can now control light settings, adjust color schemes, and schedule automated lighting routines through simple voice commands.

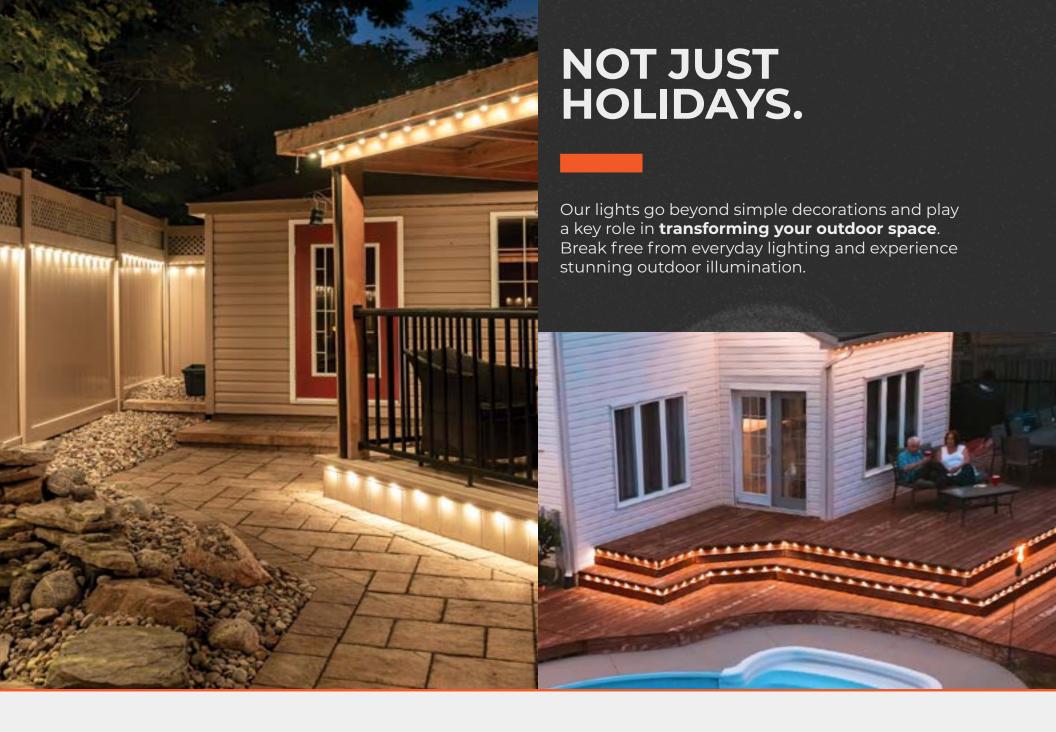
Our lighting system also integrates seamlessly into existing smart home ecosystems, allowing users to manage not just their Celebright devices but also other compatible devices with a unified voice control experience.



"Alexa, turn on Celebright."







# JUST PUT UP THE WREATH.

## **Neil & Susan**

Retired Empty nesters Family-driven Hosting

# Celebright

Hassle-free Easily customizable App controlled Architectural lighting

Have you ever considered the other options to traditional Christmas lights? Whether you are a DIY'er or rely on installation companies to assist you, theres a better way. Neil and Susan came to Celebright looking for that solution.

They received their quote through Celebrights online submission form and were surprised to find out that the lights would pay for themselves within 3 years versus the rate they originally paid for.

### **Traditional Lights**

Installation	\$400
Removal	\$150
Repair	\$30
Soffit kits	\$20

ı year	\$600
20 Years	\$12,000

# **Celebright Lights**

Installation	\$2,400
Removal	NA
Repair	NA
Soffit kits	NA
JOHN KILS	IVA

i reai	\$120
20 Years	\$2,400

Being virtually invisible by day and versatile by night, Neil & Susan are now left to enjoy their holidays and events simply by pulling out their phone and setting any ambiance the occasion calls for. Leaving them to enjoy their lives while saving time and money for the next 20 years with one less thing to think about.

Average cost based on 1500sqft home.

BULBS: 156 LINEAR FT: 101 LOOK: WARM WHITE **BUILDING: RESIDENTIAL** 



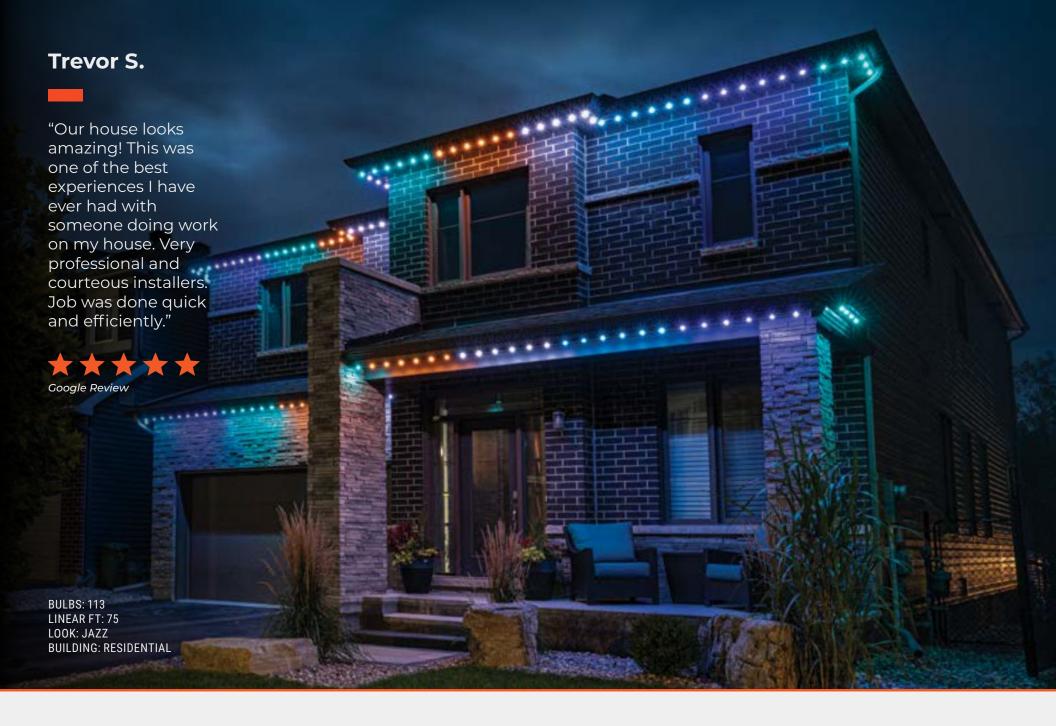




# Tammy L "Thrilled with results. A great company to deal with. Professional, reliable and fun to work with. A great way to add flair to your home and light options you can all year round." \*\*\*\* Google Review BULBS: 189 LINEAR FT: 161 LOOK: FIRE & ICE **BUILDING: COMMERCIAL**

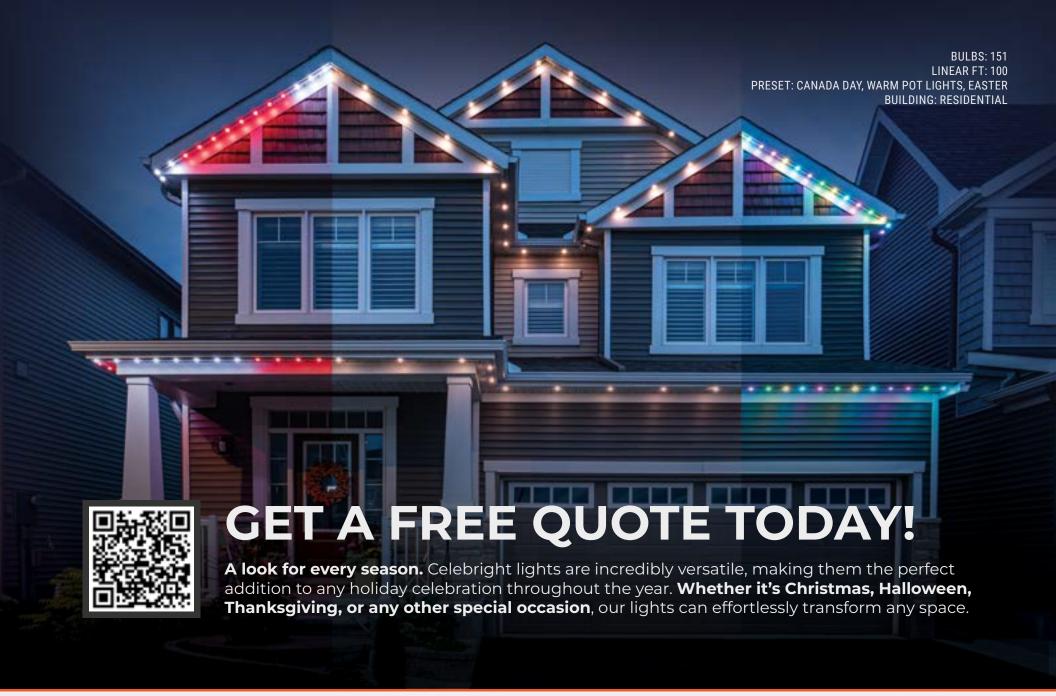












# **ABOUT US.**

Some of the best origin stories start with an idea and a garage. In 2017 in Ottawa, Dan Junkins was preparing to hang Christmas lights when his wife Susan asked if they could go "bigger and brighter."

With a background in programming and hardware engineering, Dan built a prototype after failing to find what he wanted in stores. Using technology from jumbotrons, he created a high-quality, appcontrolled permanent lighting system. Neighbours soon came knocking, asking where they could get their own — instant productmarket fit.

With help from talented friends, Dan and Susan launched Celebright, the world's first permanent holiday lighting company. Seven years later, Celebright has grown into a 15,000 sq ft facility, with 50+ employees, and 200+ dealers across North America — all driven by one simple mission: **bring joy through light.** 



# Take Care of Each Other

Treat our team, partners and customers the way you would want to be treated. Lead with kindness.

Support with integrity.



# Bring Joy Through Light



Constantly improve products and processes.

Take initiative and try new things.

Embrace mistakes as opportunities to learn and grow.



# Be Responsible

to our customers by making safe and reliable products. to ourselves by prioritizing safety in the workplace. to the planet by making green products.



# Customer's Success is our Success

Support the success of our dealers, our team, and end users. We are all stronger when we work together. When any of us succeeds, we all benefit.



### How much does it cost?

The primary driver of cost is how many linear feet of lighting is being installed. Each house is unique, so there's no blanket answer for this. Estimates are free, and often we can get all the measurements we need from google maps. This means we can usually get an estimate back to you quickly!

# How long does installation take?

Installation depends on the size and complexity of the job, but generally, an installation can be completed in a single day.

# Can the bulbs be replaced?

Yes. Replacements can be purchased through Celebright and replaced by either our team or the homeowner.

# What is the warranty like?

The warranty is excellent! All of our products and installs come with a comprehensive, five-year warranty on all parts and three-year on labor.

# How long will the system last?

Our lights are rated for 50,000 hours of use. That works out to over 20 years of using them every day for an average of 7 hours a night!

# Is it waterproof?

Our lights are rated to IP68, they are fully waterproof and rated for use down to -40C.

# Can you add to the system?

We have designed our lighting system in a modular way, you can add on to your system and control it along with the rest of your lights like nothing changed.

# Are your products certified?

Yes, all our products are certified for use anywhere in Canada and the United States. Our certification is ETL listed and conforms to UL Standard UL2108 and CSA Standard C22.2# 250.2. Our ETL Listing number is 5023546.